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# PRE-CONSULTATION QUESTIONNAIRE

Bride's name

Bride's email  Preferred method of contact?  
 Email  Phone

Bride's phone number

Groom's name

Groom's email  Preferred method of contact?  
 Email  Phone

Groom's phone number

Preferred time to meet

Is there a primary contact for your event? If yes, please include their name and contact information.

Wedding date and time  Wedding location

Number of bridesmaids  Number of groomsmen and ushers

Will you have flower girls? How many?  Will you have ring bearers? How many?

Any guests of honor?  What is your floral or events budget?

How many additional corsages will you require (think about moms, grandmas, sisters, female officiants, female musicians, any other ladies of honor)? And do you prefer wrist or pin corsages?

How many additional boutonnieres will you require (think about dads, grandpas, brothers, male officiants, male musicians and any other guests of honor)?

Reception location (if different)  Reception time  Will you have a cocktail hour? Y / N

What flowers do you LOVE?

What flowers do you...not love?

What words would you use to describe the styles you like in every-day life?

<input type="checkbox"/> Bright	<input type="checkbox"/> Muted	<input type="checkbox"/> Pastel	<input type="checkbox"/> Elegant	<input type="checkbox"/> Stylish
<input type="checkbox"/> Bohemian	<input type="checkbox"/> Unusual	<input type="checkbox"/> Vintage	<input type="checkbox"/> Prairie	<input type="checkbox"/> Traditional
<input type="checkbox"/> Exotic	<input type="checkbox"/> Warm	<input type="checkbox"/> Cool	<input type="checkbox"/> Classy	<input type="checkbox"/> Regal
<input type="checkbox"/> Natural	<input type="checkbox"/> Luxurious	<input type="checkbox"/> Playful	<input type="checkbox"/> Mixed	<input type="checkbox"/> Modern

What are your event colors?  Do you have a wedding theme? Y / N

Describe your theme (if applicable)

What will the wedding party be wearing (please share photos if you have them)?

What details do you want guests to remember best?

## Tell us your...

Must-haves	Nice-to-haves	Win-the-lottery haves
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## At your consultation...

- Have a Pinterest inspiration board? Share it!
- Have you been to events recently that had something you LOVED or didn't like so much? Tell us about it!
- Have you worked with a floral or events coordinator before? What did you like most about the experience? What would you have liked to have?
- And please let us know how you heard about us!

And click here to return to our website and see more of our work.



# HOW TO PREPARE FOR CONSULTATION

“Someday” has turned into today. You’re here. You’re planning it. And these days, with all the Pinterest boards and Instagram Discover and a thousand friends posting wedding photos on Facebook...you have more inspiration than you know what to do with.

But then, you see it—that perfect bouquet, or that unforgettable ceremony arbor...and you have to have it.

The thing is, there aren’t any clues on Pinterest or Instagram about how much it costs. Literally, no clues at all. And so, after adding it to your secret wedding board, you might be one consultation away from finding yourself caught off guard and thoroughly disappointed by the real quoted cost of that piece you were really hoping to have.

## HERE’S WHAT TO KNOW TO PREPARE FOR A FLORAL OR EVENTS DESIGN CONSULTATION

We believe you deserve to know what you’re getting into and how things works, because the floral and event design that goes into your big day will end up creating the details you and your guests remember forever. The colors, shapes and smells of your floral arrangements, paired with the unique event design that really speaks to you and your partner, are all within reach—we promise. They just might not include the exact same flowers you saw in that bouquet on Pinterest.

## AND HERE ARE SOME COPPER & CURRANT TIPS ON HOW TO MANAGE EXPECTATIONS

The answer won’t be “no” for anything, we just might suggest another way to get the look or theme you want. Most of this comes down to understanding what’s in season and what’s in budget. Here are the C+C tips to make that easier:

### 1. Know what’s in season for your big day

You already have your date set, so checking what’s in season is the place to start. For example, if you’re getting married in October, you won’t be able to source anemones. Unfortunately it just doesn’t work like that. The same goes for plant-dyed silk ribbons on your bouquet...so, come with your list of “must haves” and “nice-to-haves” on the first page of this questionnaire, and with some creative pairing you’ll see how many options you really do have.

### 2. Identify what you really love and ask for specific price-points

If the flower selection in that “perfect bouquet” could be switched out, but you’re positively in LOVE with that ribbon, come to a consultation knowing that. And know how much you really love it, too, because one single hand-made, plant-dyed silk ribbon can cost as much as \$36 for us to buy and use in your arrangements.

### 3. Be prepared to learn

Maybe you didn’t know what’s in season. Or maybe you didn’t know that white looks whiter next to green. Your consultation is just that—a space to get answers and information. It’s the conversation where you tell us your vision and we apply our collective years of experience to show you how to get there.

And remember, we’re in this business for a reason. We are creative souls with big ideas, and we get just as excited as you when a creative design solves a problem or meets a unique need!

### 4. Save room in your budget for artistry, setup and delivery

Remember, your floral and event design budget might make up a big chunk of your overall wedding budget, but a portion of that design budget will have to cover setup and delivery costs plus the artistry applied to your arrangements.

Another “did you know” worth mentioning here is that flowers are HEAVY to ship! And considering the way they’re shipped, this does impact delivery costs. The boxes flowers come in can be awkward, too, and always require special handling.

If this whole wedding planning thing is starting to feel overwhelming, we do full-day coordination, too. We promise—your dream is doable and planning it is something you deserve to enjoy! It’s our personal mission to make sure your “someday” turned “today” is nothing short of magical.